

SimplyFund, a one-stop, simple online investment fund service, is newly launched by Hang Seng Bank

Start your fund investment with HKD 1 only at a monthly fee as low as HKD 0

Simple and easy-to-use interface with practical learning tips to meet your investment needs.

Transactions can be completed in just a few steps

1st Step: Fund Selection - Kick-start by selecting your fund

First, open Hang Seng Personal Mobile Services mobile app and select SimplyFund

Explore from the list of funds based on your selected preferences

2nd Step: Fund Details

View the fund's past performance and prices, asset allocation and risk level

3rd step: Buying Fund

Investment Amount - Enter investment amount

and select the account to deduct the amount

Acknowledge the relevant Terms & Conditions

Verify and confirm the instruction order

As simple as that

You can view your portfolio and investment returns anytime after each transaction

Fund 101 - a wealth of useful knowledge are at your fingertips for you to quickly acquire investment fund knowledge

Even novice investors can start investing fund with great simplicity

Simply Fund Take the first step and start investing to fulfil your dreams